

Premiere Logistics Netherlands B.V. COMPANY NEWS

5TH ANNIVERSARY OF PREMIERE LOGISTICS IN THIS INDUSTRY

08/01/2015 -

This year marks the 5th anniversary for PREMIERE LOGISTICS in this ever challenging industry. Before we bring you to an insight of this year annual dinner and party, we bring you back to where it all started, the history of PREMIERE LOGISTICS.

“To build up a future, you have to know the past. Premiere – A company that illustrated miracles in the past 5 years. Many people may wonder how it can develop in such a rapid speed. In fact, everything gradually took place since the only shareholder of Premiere – Alex Liu – has arrived at Shanghai in 2006.”

— Alex Liu, CEO of Premiere Logistics

In 2010

On the 1st of January 2010, Premiere entered the logistic market with a shock, shaking the market. When Premiere was first opened, all offices were set up at the same time in China, Hong Kong, Taiwan and Singapore. Unlike many other forwarders, our offices are not representative offices, but are official registered Class A offices. Soon after, Premiere became a famous brand in China because of its quick development.

Premiere is very different from most of the freight forwarding company.

Firstly, Premiere is solely owned by Alex and there is no other shareholder, hence it has a clear structure and hierarchy. Decisions can be made within a short period of time and prompt actions can be carried out immediately when needed.

Secondly, Premiere likes to employ people with no experience in logistics such as fresh graduates from the university and train them from the very beginning. It is believed that people with logic have more potential than those with experience. Therefore, the average age of the staff in Premiere is only 27, which sounds unbelievable to many people. You would not feel like in a Chinese company when you step in the office of Premiere. Instead, you would feel yourself staying in a young and dynamic international company with an incredibly tidy layout.

In 2012, we have established some new offices around the globe including Xiamen and Chongqing offices. Alex is focusing in entering Holland's market as Premiere has a large volume of cargo shipments to the European countries and The Netherlands are a strategic hub for these shipments. As of right this moment, Premiere is aiming to expand its business with ASUS, especially in sea freight areas, and is targeting to establish a new office in The Netherlands, a main hub in Europe.

2013 Premiere:

With the set-up of the Netherlands and Indonesia offices, we did not only complete the whole network in APAC area, but also laid the foundation of our European network. We now have total of three employees in The Netherlands and another five employees in Indonesia. In addition, we established our own forwarding organization IPNetworking. Starting with 20 members, we have expanded IPN family to 40 members in just one year and hosted the 1st Annual meeting in Shanghai with big success. We expect prosperous growth of IPN and hope every member in the family can cooperate harmoniously with mutual benefits.

2014 Premiere:

We expand even more by setting up office in Cambodia and Vietnam to establish strong relations within the South East Asia Region. In the South East Asia Region, we have Singapore, Indonesia, Cambodia and Vietnam to have an even stronger bond within Premiere and we are able to cater more to our existing customers as well as new customers in this region.

As all of our staff is indeed committed with their work and quality is the most important factor in Premiere Logistics. Last years annual dinner was by far the grandest ever to commemorate this wonderful event in Premiere Logistics.

Our Annual Dinner for 2014 was celebrated in a good ambience - by far the best celebration ever, as the annual dinner took place on Sunday, Dec 20, 2014 in Shanghai at the ANDAZ XINTIANDI, SHANGHAI HOTEL.

THE BIG PRIZE was USD17,500 and was shared by 10 people. There were also other prizes such as 2 iPhone 6, Christian Dior Make Up and Cash ranging from USD 100 to USD 150. Our CEO, Mr Alex Liu, spring us a HUGE SURPRISE by adding ANOTHER additional prize on top of the prizes listed, which is an additional USD 1,000 for 5 people. The highlights of this year annual dinner was a magic show, a duo live band that was flown in from The Philippines and also Belly Dancing segment.



Main contact person in charge for each region respectively: Chandra from Premiere Jakarta, My Le from Premiere Vietnam, Yanie from Premiere Singapore, Meas from Premiere Cambodia, Mattias from Premiere Sweden, Anna from Premiere Amsterdam, Alex Liu Premiere CEO, Michelle Jiang Premiere CFO (from left to right)

BELOW ARE SOME OF THE SNEAK PEEKS DURING THE ANNUAL DINNER



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